

# A FEW OF OUR FAVORITE THINGS

We see it all here at IAB—everything from the skimpiest G-string to the plushiest robe. But a few products we encounter are truly exceptional. Here, we introduce you to some of our favorites.



**Coral Cotton Chemise**  
**Buxom Inc.**

"This piece does double duty; it's a supima cotton chemise lined with a tank bra—that goes up to a full-busted DD. Plus, it's pretty enough to slip into it hours before bed!"—Sarah

Style number: 001  
Fabric: 95% Supima cotton, 5% Lycra  
Colors: Coral (more colors to be added at a later date; please call for availability)  
Sizes: S, M, L  
Wholesale price: Please contact for details.  
MSRP: Please contact for details.  
Date available: Please contact for details.  
Order minimums: Please contact for details.  
Address: 1254 S. Tremaine Ave.  
Los Angeles, CA 90019  
Phone: (323) 934-0106  
Fax: N/A  
Hours: N/A  
Email: BuxomInc@yahoo.com  
Web site: BuxomInc.com  
Please see our ad on **page 42**.



**Betty Jumper**  
**Keep Me**

"Taking a cue from sportswear, this fresh shape is bound to be all over the place for spring. It's cozy, youthful, and best of all, fun!"—Wendy

Style number: 0805 001  
Fabric: 94% Modal, 6% spandex  
Colors: Black; mint  
Sizes: XS-L  
Wholesale price: Please contact for details.  
MSRP: Please contact for details.  
Date available: Please contact for details.  
Order minimums: Please contact for details.  
Address: 29575 Pacific Coast Highway, Unit C;  
Malibu, CA 90265  
Phone: (310) 589-5500  
Fax: (310) 589-1525  
Hours: N/A  
Email: AK@KeepMe.com  
Web site: KeepMe.com



**Bedroom Desserts**  
**QCB Inc.**

"This recipe book covers two tempting topics simultaneously: baking and the boudoir. The delectable desserts span categories like 'seductive sweets' and 'flirtatious fruits.'"—Caroline

Style number: RD-01  
Wholesale price: \$6.00  
MSRP: \$11.99  
Date available: Now  
Order minimums: 12 items  
Address: 954 Tower Court; Camarillo, CA 93010  
Phone: (877) 896-6992  
Fax: (877) 294-9321  
Hours: 8:00 a.m. to 5:00 p.m. PST  
Email: JenniferBadner@yahoo.com  
Web site: N/A



**Black Russian**  
**Freya**

"I love this simply chic one-piece. It's flattering, fabricated with chlorine-resistant fabric, and fits properly in the bust!"—Caroline

Style number: 9837  
Fabric: Riviera fabric with XtraLife Lycra  
Colors: Jet black  
Sizes: 32-36 C, D, DD, E, F  
Wholesale price: \$38.18  
MSRP: \$85.00  
Date available: Feb. 25  
Order minimums: Please contact for details.  
Address: 200A Cherry Hill Rd.; Monroe, GA 30656  
Phone: (800) 467-1269  
Fax: (770) 266-1250  
Hours: N/A  
Email: NA@Eveden.us  
Web site: Eveden.com



**University Club**  
**SIXTY EIGHT**

"The combination of lace and stripes is fresh and flirty."—Marriah

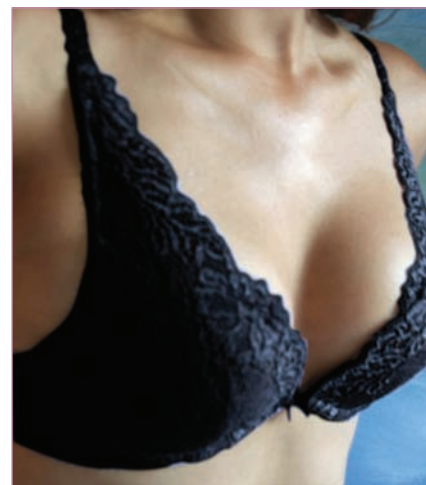
Style number: Bra, 6802242; hipster, 6802247  
Fabric: 92% Polyamide, 8% elastane  
Colors: Khaki; cream; soft blue  
Sizes: Bra, 32-38 A-D; hipster, S-XL  
Wholesale price: Bra, \$7.20; hipster, \$3.20  
MSRP: Bra, \$18.00; hipster, \$8.00  
Date available: Order by Feb. 15  
Order minimums: None  
Address: 490 Broadway, 4th Floor  
New York, NY 10012  
Phone: (212) 219-7526  
Fax: (212) 219-9486  
Hours: 9:00 a.m. to 6:00 p.m. EST  
Email: USA@sixtyeight.com  
Web site: sixtyeight.com  
Please see our ad on **page 7**.



**Cannes Caftan**  
**Sommes Chic**

"Just because I've summoned up the courage to rock a skimpy suit poolside doesn't mean I want to traipse through the hotel lobby with one on. Wrapping up with a towel isn't best solution either. Hooray for the matching caftan, proving that covering up can be cool."—Sarah

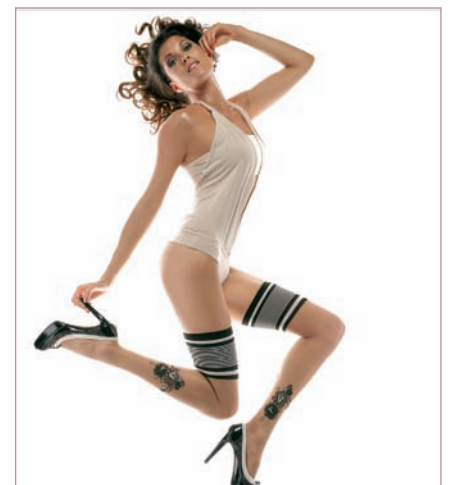
Style number: CAN 310  
Fabric: Italian cotton  
Colors: Print  
Sizes: 1-4  
Wholesale price: \$80.00  
MSRP: \$165.00  
Date available: Spring; please contact for details.  
Order minimums: Please contact for details.  
Address: 520 West 43rd St.; New York, NY 10036  
Phone: (917) 861-3490  
Fax: (646) 225-7254  
Hours: N/A  
Email: Info@SommesChic.com  
Web site: SommesChic.com



**Lucia**  
**The Little Bra Company**

"Great innovation! With close-set cups and a smaller frame, the push-up bra has been reinvented with this thoughtful design that creates natural-looking cleavage for petite women."—Wendy

Style number: E004  
Fabric: 88% Polymide, 12% Elastine  
Colors: Ebony  
Sizes: 32-36 A and B  
Wholesale price: \$26.50  
MSRP: \$55.00  
Date available: Immediately  
Order minimums: Please contact for details.  
Address: 10061 Riverside Drive, #390  
Toluca Lake, CA 91602  
Phone: (310) 254-8542  
Fax: (323) 469-0718  
Hours: N/A  
Email: Info@TheLittleBraCompany.com  
Web site: TheLittleBraCompany.com



**Malé Autoreggente**  
**Omero**

"As a hosiery aficionado, I've just moved these unusual stockings (with their edgy faux-tattoo motif) to the top of my must-have list."—Marriah

Style number: 112739  
Fabric: 58% Polyamide, 22% polyester, 12% elastane, 8% tactel  
Colors: Natural; tea; blue; black  
Sizes: S-L  
Wholesale price: Please contact for details.  
MSRP: Please contact for details.  
Date available: Feb.-March  
Order minimums: Please contact for details.  
Address: Via Danimarca 4/6; Castel Goffredo,  
Mantova 46042 Italy  
Phone: +39 0376 780 181  
Fax: +39 0376 780 898  
Hours: 8:00 a.m. to 12:00 p.m. and 2:00 p.m. to 6:00 p.m. CET  
Email: Kirsi@OmeroCollant.com  
Web site: OmeroCollant.com