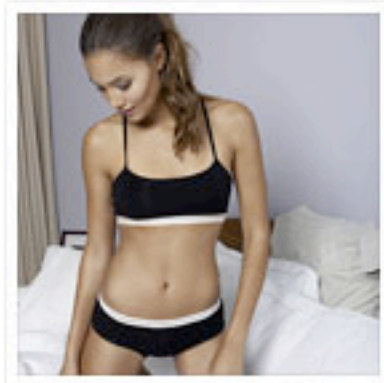




March 4, 2008

Playing for Keeps

Keep Me



Three empty Thai take-out containers and mild eyestrain achieved via a twelve-hour *Project Runway* marathon prove you haven't left the house all day.

Yet your alternating T-shirt, thermal, and sweatpant layers made the delivery guy question if you really have a home at all.

Dress for the occasion (or lack thereof) in *Keep Me*, a new line of super-soft cotton loungewear out of Malibu.

Start with the basic Drea racer-back bralette and Trish girlie brief set as your cozy foundation. Kick back in the cropped Ashley tee, body-skimming Nikki or Lulu tanks, and wide-leg Kate pants or Lisa short-shorts. Or keep it even simpler with above-the-knee nighties like strappy Jenny, long-sleeve Levy, or the Betty one-piece jumper.

Available in white, black, teal, sky blue, lavender, and peach, the pieces flatter most styles and body types.

Including, incidentally, homebodies.

Available at Fred Segal Rocks, 500 Broadway, at Fourth Street, Santa Monica (310-394-8186). To see styles, go to keepme.com.

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