

WHAT LIES BENEATH

Inspired by everything from modern art to '70s horror films, seven labels are debuting collections meant for private eyes



April 2008
ELLE Magazine
p. 182

(From left) Sharon Tate as a Malibu surfer girl in *Don't Make Waves*, 1967; Kay and des Barres; a tank and boy short from Keep Me



GOOD VIBRATIONS

Ali Kay and Anne des Barres of the lingerie line Keep Me met through Diane von Furstenberg while working in NYC. Soon after, they decided to ditch the city and move to Malibu to start their own line of minimal, athletic loungewear in supersoft cotton and elastic knits, inspired by California's surfing culture.

